


Since 2008, Truck & Bus Product Focus (now branded as Product Focus) has been providing the latest truck and bus product information through our winning **weekly email bulletin format**. Each week we focus on a specific aspect of the industry, such as tachograph or braking, and showcase a selection of relevant products or services.


What’s more, an increasing presence in **Google search results** means our archived editions are attracting even more visitors as a result of web searches - every weekly Product Focus feature is archived for 12 months on our website. All previous bulletins can also be accessed through our previous editions sidebar that goes out with **every new email**, as well as archived on the Transport Operator website.



Transport Operator
visit our news website
www.transportoperator.co.uk

Issue 791 ► 15 August 2025

Accident Repair



keeping your business moving

Accidents Happen


Accidents can mean more than a dent in your vehicle - they can be a dent in your business too. That's why when accidents happen, it makes sense to contact the experts.

TruckEast's paint and body shop facilities are fitted with the most modern and up-to-date equipment to give you an accurate, safe and quality repair. From a small bump to a major cab rebuild our teams aim to get you back on the road as soon as possible and as good as new.

Services include:

- body repairs
- MIG, TIG and spot welding
- paint shop including full height booth and 4 low bake ovens
- panel beating
- cab and chassis realignment
- coach building and refurbishments
- genuine, replacement and recycled parts
- laser wheel alignment
- colour matching and specialist paint finishes
- free estimates
- experience working with major insurance companies

click here to visit the website



View Previous Editions

Accident Repair

AdBlue

Air Conditioning & Servicing Equipment

Alcohol & Drug Testing

Axles & Suspension

Batteries & Power Management

Brake Servicing & Diagnostics

Brake Testing

Braking Systems & Components

CV Component Distributors

Engine Maintenance

Exhaust Emissions

Fuel Cards & Fuel Purchase

Fuel Management

Fuel Storage


Fume Extraction Systems

Load Handling

London Direct Vision Standard

Lubrication


Reversing & Visibility Aids



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visit our news website
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Issue 794 ► 19 September 2025

Reversing & Visibility Aids



Reverse Smart – Next-Generation Auto-Braking Safety from Doctor Air Brake

Every year, preventable reversing accidents put drivers, pedestrians, and businesses at risk. At Doctor Air Brake, we're committed to changing that.

Our Reverse Smart Auto-Braking System is designed to protect lives, reduce risks, and prevent costly incidents—because when it comes to safety, nothing is more important.

We're proud to be working alongside some of the UK's most forward-thinking companies to transform HGV safety standards nationwide.

As the country's leading manufacturer of advanced braking systems, Doctor Air Brake provides bespoke solutions for every type of drivetrain—manual, automatic, hydrostatic, and electric.


Here's how it works: when the Reverse Smart system detects an object within its programmable danger zone, it immediately alerts the driver.

If the risk continues, the system automatically applies the truck's service brakes—without driver intervention—bringing the vehicle to a safe, controlled stop.

With Reverse Smart, businesses gain peace of mind, drivers gain confidence, and roads become safer for everyone.

Visit www.air-brake.com/safety-system/ or call our office on 01785 714447

click here to visit the website



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Exhaust Emissions

Fuel Cards & Fuel Purchase

Fuel Management

Fuel Storage

Fume Extraction Systems

Load Handling

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What you receive

- Headline caption plus up to 120 words of text
- Image/s of your product or service
- Company logo
- Direct hyperlink to your company website
- 12 Months’ web coverage via our archived previous editions on the transport operator website

Overview

- Weekly Bulletin
- Digital Circulation 16,000+
- Open Rate average for 2025 = 30.2%

Banner Opportunities

- Lead banner (60px X 234px)
- MPU (175px X 210px)

Discounts available for multiple bookings
Performance data available for any campaigns

*For further information about pricing for Product Focus, please contact Chris Saunders.

806	Tail Lifts	8 Jan
807	Load Handling	15 Jan
808	LONDON Direct Vision Standard	22 Jan
809	Wheel Alignment	29 Jan
810	Transport Training	5 Feb
811	Truck Body Components	12 Feb
812	AdBlue	19 Feb
813	Alcohol & Drug Testing	26 Feb
814	Brake Servicing & Diagnostics	5 Mar
815	Lubrication	12 Mar
816	Workshop Management	19 Mar
817	Tyre & Wheel Servicing	26 Mar
818	Road Safety & Visibility	2 Apr
819	Vehicle Diagnostics	9 Apr
820	Walkaround Checks	16 Apr
821	Workshop Operative Training	23 Apr
822	Fuel Cards & Fuel Purchase	30 Apr
823	CV Component Distributors	7 May
824	Vehicle Security	14 May
825	Air Conditioning & Servicing Equipment	21 May
826	Exhaust & Emissions	28 May
827	Fuel Management	4 Jun
828	Tachograph	11 Jun
829	Axles, Steering & Suspension	18 Jun
830	Workshop Fixed Lifts	25 Jun
831	Braking Systems & Components	2 Jul
832	Vehicle Weighing	9 Jul
833	Workshop Tools & Equipment	16 Jul
834	Windscreens & Related Equipment	23 Jul
835	Accident Repair	30 Jul
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836	Fuel Storage	3 Sep
837	Workshop Pits & Related Equipment	10 Sep
838	Reversing & Visibility Aids	17 Sep
839	Vehicle Washing	24 Sep
840	Batteries & Power Management	1 Oct
841	Vehicle Lighting	8 Oct
842	Workshop Premises	15 Oct
843	Fume Extraction Systems	22 Oct
844	Workshop Mobile Column Lifts	29 Oct
845	Trailer Servicing	5 Nov
846	Transmission & Clutch	12 Nov
847	Brake Testing	19 Nov
848	Engine Maintenance	26 Nov
849	Tyres & Wheels	3 Dec

Copy deadline - Monday before publication date
These features can be subject to change