



**Product Focus &
Supplier A-Z 2026**



Since 2008, Truck & Bus Product Focus (now branded as Product Focus) has been providing the latest truck and bus product information through our winning **weekly email bulletin format**. Each week we focus on a specific aspect of the industry, such as tachograph or braking, and showcase a selection of relevant products or services.

What's more, an increasing presence in **Google search results** means our archived editions are attracting even more visitors as a result of web searches - every weekly Product Focus feature is archived for 12 months on our website. All previous bulletins can also be accessed through our previous editions link that goes out with **every new bulletin**, as well as archived on the Transport Operator website.

A thumbnail image of a newsletter issue. At the top, it says 'Truck & Bus Product Focus' with the 'PFA' logo. Below that, the title 'Load Handling' is displayed in a large, bold, white font. Underneath the title, the date '15 January 2026 - Issue 807' is shown. At the bottom of the thumbnail, there is a button labeled 'View Previous Features and Schedule'.

Ratchet Straps and Edge Protectors

After 25 years in the load restraint industry, GTF's experience in the manufacture and supply of ratchet straps, lifting slings, corner protectors and other aspects of cargo restraint give it an edge on the competition.

Particular emphasis is given to edge protection where GTF's own products are improved. Edge protectors don't just protect delicate cargo but spread lashing loads and locate straps positively for secure transport. Apart from GTF's high volume CP100 general cargo protector and its CP60 designed specifically for paper products, its CP800 model completes a range meeting almost every situation right up to palletised bricks and abrasive loads.

The GTF website shows other products designed to help load security, speed up loading and to keep you compliant with legislation and the DVSA.



[Click here to visit the website](#)

What you receive

- Headline caption plus up to 120 words of text
- Image/s of your product or service
- Company logo
- Direct hyperlink to your company website
- 12 Months' web coverage via our archived previous editions on the transport operator website



Product Focus Circulation + Performance

The database has been developed since we started our company in 1993 and it is updated on an ongoing regular basis. Our CV operators database is taken from the **office of the traffic commissioner publication; Applications & Decisions database**.

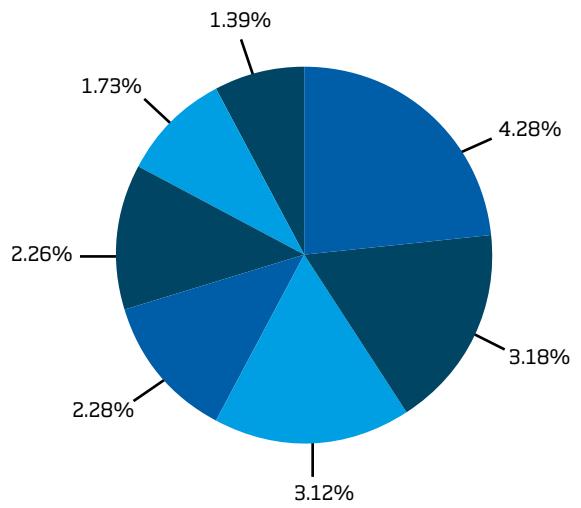
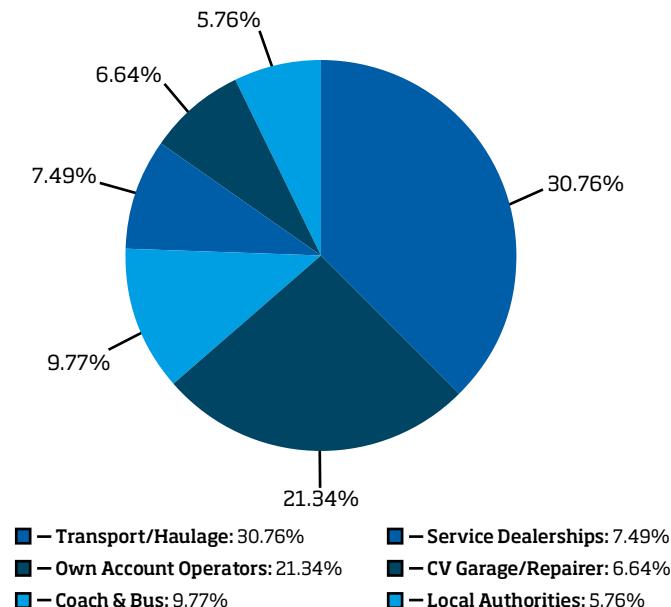
- Weekly Bulletin
- Open Rate for 2025 = 30.2%

*Total digital database size **16,031**
(correct as of 22/01/2026)

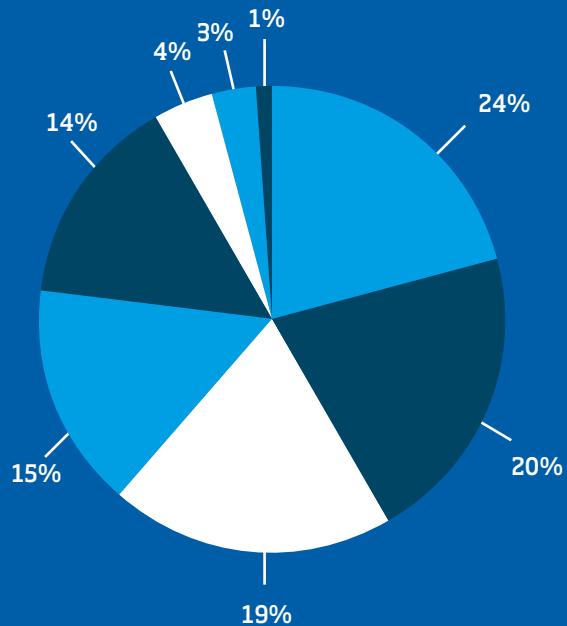
Who receives our product focus bulletins?

Company type

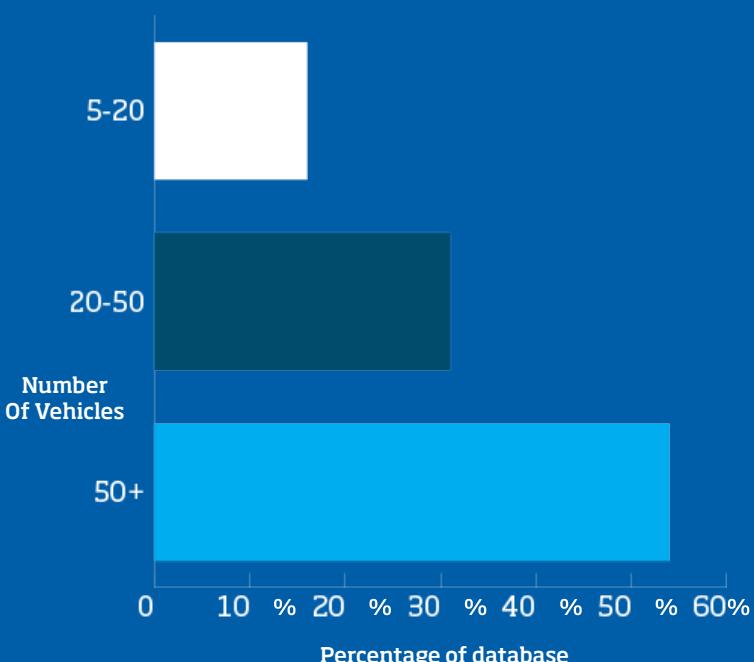
* Own account Operators = Companies running cvs, but who are not necessarily in transport.



Job Title



Size of fleet



Job Title	Percentage
Transport / Distribution Managers	24%
Directors	20%
Fleet Engineers	19%
Workshop Managers	15%
Proprietors	14%
Miscellaneous	4%
Service Managers	3%
Procurement Managers	1%

806	Tail Lifts	8 Jan
807	Load Handling	15 Jan
808	LONDON Direct Vision Standard	22 Jan
809	Wheel Alignment	29 Jan
810	Transport Training	5 Feb
811	Truck Body Components	12 Feb
812	AdBlue	19 Feb
813	Alcohol & Drug Testing	26 Feb
814	Brake Servicing & Diagnostics	5 Mar
815	Lubrication	12 Mar
816	Workshop Management	19 Mar
817	Tyre & Wheel Servicing	26 Mar
818	Road Safety & Visibility	2 Apr
819	Vehicle Diagnostics	9 Apr
820	Walkaround Checks	16 Apr
821	Workshop Operative Training	23 Apr
822	Fuel Cards & Fuel Purchase	30 Apr
823	CV Component Distributors	7 May
824	Vehicle Security	14 May
825	Air Conditioning & Servicing Equipment	21 May
826	Exhaust & Emissions	28 May
827	Fuel Management	4 Jun
828	Tachograph	11 Jun
829	Axles, Steering & Suspension	18 Jun
830	Workshop Fixed Lifts	25 Jun
831	Braking Systems & Components	2 Jul
832	Vehicle Weighing	9 Jul
833	Workshop Tools & Equipment	16 Jul
834	Windscreens & Related Equipment	23 Jul
835	Accident Repair	30 Jul
-	-	-
836	Fuel Storage	3 Sep
837	Workshop Pits & Related Equipment	10 Sep
838	Reversing & Visibility Aids	17 Sep
839	Vehicle Washing	24 Sep
840	Batteries & Power Management	1 Oct
841	Vehicle Lighting	8 Oct
842	Workshop Premises	15 Oct
843	Fume Extraction Systems	22 Oct
844	Workshop Mobile Column Lifts	29 Oct
845	Trailer Servicing	5 Nov
846	Transmission & Clutch	12 Nov
847	Brake Testing	19 Nov
848	Engine Maintenance	26 Nov
849	Tyres & Wheels	3 Dec

Copy deadline - Monday before publication date

These features can be subject to change

Suppliers A-Z

Transportoperator.co.uk has now launched a fully comprehensive supplier A-Z directory. Here operators can search through our entire range of manufacturers to help find your product + services to keep their fleet on the road.

- Over 35,000 visitors to Transport Operator website every month.
- Update sent to CV Operator Database monthly (circa 28,000 operators)
- Paid entries are listed first in each category
- Live in each category for 12 months.

- Company profile includes

- Logo
- Contact information
- Company description
- Social media links
- Tagged articles

Scan to see the full list



Example entry

[Back to Suppliers](#)

Totalkare Ltd



[f](#) [@](#) [in](#)

About: Totalkare Ltd

Totalkare specialises in vehicle lifts and testing equipment for heavy duty and light commercial vehicle workshops across multiple industries.

Related Articles



CV Show 2025 Preview – Totalkare: workshop equipment

Published On: Thursday 27 March 2025

The 2025 Commercial Vehicle Show will take place from 29 April to 1 May at the NEC Birmingham. Stand: 5D20 Workshop equipment expert Totalkare will showcase over 20 items of [...]

[Read the rest of this entry >](#)

Contact

[Phone](#)

[Website](#)

Address

Block G1, Dandy Bank Road,
Pensnett Trading Estate,
Kingswinford, West Midlands DY6
7TD

Summary

Placing a booking in a Product Focus feature you will receive;

- Headline caption plus up to 120 words of text.
- Image(s) of your product or service
- Company logo
- Direct hyperlink to your company website
- 12 Months' web coverage via our archived previous editions on the transport operator website

Supplier A-Z;

- Comprehensive entry on the new Transport Operator Supplier Listing Page
- Company Logo, Contact Information, Social Media Links, Company Profile and any linked web stories all included.
- Supplier Listing sent across CV Operator database with updates every month (circa 28,000 operators)
- Live for 12 months in chosen category
- Paid bookings are listed first in each category
- 10% discount towards 2027 buyers guide brochure

**This is all for the price
of **£345.00** per entry**